

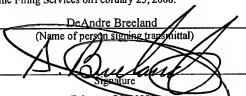
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Satoru Ueda
Serial No. : 09/819,264
For : CONTENTS MARKET RESEARCH SYSTEM,
CONTENTS MARKET RESEARCH APPARATUS,
CONTENTS POLLING APPARATUS, CONTENTS
MARKET RESEARCH METHOD AND RECORDING
MEDIUM
Filed : March 28, 2001
Examiner : Deshpande, Kalyan K.
Art Unit : 3623
Confirmation No. : 2071

745 Fifth Avenue
New York, NY 10151
(212) 588-0800

CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this correspondence is being transmitted via
Electronic Filing Services on February 23, 2008.

DeAndre Breeland
(Name of person signing transmittal)

Signature
February 23, 2008
Date of Signature

AMENDMENT UNDER 37 C.F.R. § 1.121

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Non-Final Office Action mailed on December 27, 2007, having
a three-month statutory period for response set to expire on and including March 27, 2008,
please amend the above-identified application as follows.

Frommer Lawrence & Haug LLP
745 Fifth Avenue
New York, NY 10151
212-588-0800

Amendments to the Claims are reflected in the listing of claims, which begins
on page 3 of this paper.

Remarks/Arguments begin on page 11 of this paper.